

NetServices' converged service gets unique confirmation from BT

NetServices Plc has secured unique test confirmation on the quality of its range of innovative converged services, as British Telecom acknowledges a technology that is a direct competitor to one of its own key and more costly products.

Developed as part of its commitment to bringing the cost and efficiency benefits of converged communications to a broader range of businesses, the NetServices 'QoS over IPStream' solution enables customers to save up to 83% compared to standard BT IPClear products. What's more, as the solution is delivered via the same standard ADSL technology that services 99.6% of the UK and is used for the majority of broadband services, it allows businesses to converge their voice, data and even video-conferencing services without investing in expensive Ethernet or leased lines.

An independent test carried out by BT's own experts from its leading European Martlesham Laboratories revealed that NetServices 'QoS over IPStream' solution was capable of carrying up to 8 simultaneous voice calls and data traffic at any one time. That compares favourably to more expensive access technology.

As a tier one aggregator, NetServices is now leading the market with its MPLS portfolio and this latest addition allows corporates to extend the power of the MPLS network down to very small sites at a commercially viable level - a first for the UK.

Consequently, BT's tests concluded that NetServices 'QoS over IPStream' solution worked at an appropriate level. Making this unique solution ideal for remote workers, small companies and video-conferencing installations, which are increasingly moving towards IP for delivery.

NetServices' CEO, Mark Vickers, commented: "Earning BT's recognition of our unique capability is a great step forward for us. We developed NetServices 'QoS over IPStream' solution to meet the huge demand we have experienced for a quality converged service geared towards smaller and remote needs.

He concludes: "Its development is not only a huge business opportunity for us, but it also promises to change the way that thousands of businesses deliver their communications services across the UK for the better."

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